

ABOUT MIBETEC

MibeTec Germany is an independent member of the Dermapharm Group, a leading manufacturer of patent-free branded pharmaceuticals for select markets in Germany since 1991. MibeTec was founded to research, develop, manufacture, and sell a variety of products including medical technologies. In 2018, MibeTec U.S. was formed in preparation for the launch of the company's first U.S. product, Bite Away[®], a medical device leveraging patented¹ safety technology designed to treat insect bites. For more information visit takethebiteaway.com.

ABOUT BITE AWAY

Bite Away is an FDA cleared electronic medical device used for the external treatment of bites and stings from mosquitoes, wasps, hornets, gnats, horseflies and other insects. Bite Away's patented¹ safety technology distributes concentrated heat through a ceramic contact tip, to stop the symptomatic itching, swelling, and pain associated with insect bites and stings.

SPOKESPERSONS



Michael Pratt, Head of Americas

Michael Pratt brings over 20 years of senior management and founder experience to his role as head of Americas for MibeTec U.S. Michael has successfully taken to market a remarkable portfolio of emerging brands and products across a number of consumer industry verticals. In addition, he has provided expert insight and service to SMB and Enterprise clients across North America, Western Europe, Southeast Asia and China, uniquely positioning him to lead MibeTec's expansion into the U.S.



Faron Sagebiel, Director of Sales and Marketing

Faron Sagebiel joined MibeTec U.S. as director of sales and marketing, bringing to his role nearly a decade of leadership experience managing both marketing and sales for category-defining startups in the consumer electronics industry. His quantifiable success stems from Faron's insight into strategy, leadership, and communication — skills he developed during previous product management roles in the biotech sector and through over two years of service as a Peace Corps volunteer in North Macedonia.

SOCIAL MEDIA

 facebook.com/biteawayUS

 instagram.com/biteawayUS

FAST FACTS: BITE AWAY

- German pharmaceutical manufacturer MibeTec's first product launch in the U.S.
- Available for purchase at [takethebiteaway.com](https://www.takethebiteaway.com) and **Amazon**
- FDA cleared and chemical-free treatment
- Suitable for expectant mothers, allergy sufferers, and children ages 2+
- Self-administration for ages 12+
- EU: patent no. 3308752; U.S. no. 16/317,147: patent pending

US HEADQUARTERS

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